

Is the Strongest Social Energy

In speaking on "The Function of the Photoplay," Professor Hugo Munsterberg, the noted psychologist, says that the motion pictures "have become the most popular entertainment of the country, nay, of the



Professor Hugo Munsterberg, Psychologist, Author, Educator and Associate Editor of the Paramount Photographs.

world, and their influence is one of the strongest factors in the life of the time. Signs indicate that this popularity and this influence are increasing from day to day."

Of the Paramount Photographs, to which he is a regular contributor, he says that it was a most fertile idea when the Paramount Photoplaygraph was founded to carry intelligent messages and ambitious discussions into the film houses. Political and economic, social and hygienic, technical and industrial, esthetic and scientific questions can in no way be brought nearer to the grasp of the millions.

ALL STAR CAST

Of Business and Professional Men to Appear in an Ade Fable.

Essanay will shortly present with one of Ade's fables a real all-star—a million-dollar aggregation of talent never before offered to the amusement loving public, each with a national reputation, will appear. The collegian visits the top notches in each profession only to discover how undesirable is a young man without experience and possessing nothing more than education.

The lawyer in the picture is Col. Milton J. Foreman; the stockbroker Joseph P. Griffin, president of the board of trade; the editor, Walter C. Hovey, city editor of the Chicago Tribune; the merchant, Maurice L. Rothschild; and the physician Dr. W. A. Evans of the Tribune.

DIRECTOR

Of Universal Company Now is Edwin Stevens, Noted Actor.

Edwin Stevens, one of the most conspicuous figures in the dramatic world, makes his debut in still another role, that of motion picture director, under the banner of the Universal Film Manufacturing Company. His first play, called, "The Capital Prize," a two-reel imp release, is a comedy drama with a brand new idea in it, and it is directed with all the skill which we should expect from this versatile and experienced actor-manager, who, in this picture, wins his spurs in a new field.

BEAR IN CAST

Of a Keystone Screamer by Sterling, Called "The Snow Cure."

Ford Sterling, at the Keystone studios, has just completed "The Snow Cure," in which there are said to be more laughs than pictures. A bear is an important member of the cast, and the success of the brute as a mirth-maker impelled Mack Sennett, director-general, to buy a full-grown lion which plays opposite Claire Anderson in a forthcoming release.

PLAYS IT STRAIGHT

Miss Purviance Does So to Act As Foil for Chaplin's Stunts.

Edna Purviance plays her part in the latest Essanay-Chaplin comedy, "Police," featuring Charles Chaplin, as though it were straight drama. In fact her part in this picture is more to be a foil to Chaplin than to enact a comedy role herself. Her seriousness in all her scenes bring out the inimitable humor of Chaplin with striking vividness. The comedy is released May 27 through the General Film Company.

STARS DEHAVERN

"The King of Broadway," a five-reel feature starring Carter De Haven has just been completed at Universal City, under the direction of the Universal's new director, William J. Bowman. The story was written by Grant Carpenter.

MISS YOUNG

(Continued from page 3, second sec.) mous novel of the same name, and its theme is hereditary impulse, which the little actress handles in an artistic manner. Special music exactly to suit each scene of the pictures will be played by competent musicians throughout the week.

DAINTY LILLIAN GISH TO BE HERE MONDAY

In Splendid Triangle Photoplay of Russian Life, "Sold for Marriage."

The schedule of photographic literature to be presented at the Bijou theater the coming week will strike a new note in artistic attainment. The various casts assembled will include stars who have won fame through their own personal ability. Never before have more costly and magnificent subjects been presented in any one week and never before have more powerful and interesting subjects been screened.

Pictures Russian Life. The offering for Monday and Tuesday permits the return to the Bijou spectators of Lillian Gish, the charming little favorite of many screen successes, in her latest dramatic triumph, "Sold for Marriage," a carefully-made picture of Russian life at home and in the Russian colony at Los Angeles. One of the striking points in its realism. Its scenes and incidents are true to life and afford an interesting glimpse of the low status of the Russian civilization. The headliners of marketing women in marriage is strongly enforced, both in Russian environment and in the customs Russians have imported.

Lillian Gish carries her role with



LILLIAN GISH IN "SOLD FOR MARRIAGE" TRIANGLE FINE ARTS PLAY

her usual intelligence and holds attention with fine acting and her magnetic personality. A. D. Sears furnishes the principal support and gives an admirable performance assisted by an all-star cast.

The comedy attraction will be led by "Fatty" Arbuckle in "The Other Man." Everybody realizes his ability as a fun maker. However, extra effort was made to make this picture his supreme comedy production to be used for the opening of the fine big Biato theater in New York City, previous to his retiring from the Keystone forces for a period of time.

Noted Co-Stars.

Wednesday and Thursday an opportunity will be given local theatergoers to see Frank Keenan, the famous veteran star of the speaking stage, with Mary Boland, the popular emotional star, in what is considered to be the finest dramatic production released to date on the Triangle program, entitled "The Stepping Stone."

How many loving wives struggle from morning till night, scrip and save or go without even bare necessities for the sake of an unappreciative husband? What is their reward

SCREEN FLASHES

W. A. Johnston, editor of the Motion Picture News, very correctly observes that if more writers and more editors were creating motion pictures today there would be fewer theater police showing fifty per cent of displeased patrons.

Plans have been arranged for the annual state convention of the Pennsylvania branch of the Motion Picture Exhibitors' League of America, June 27, 28 and 29 in Pittsburgh.

J. K. Burger, manager of exchanges for the International Film Service, attaches much importance to newspaper support for the exhibitor in connection with initial releases of his organization.

"Puppets of Fate," the first of Pathe's "Who's Guilty?" series, hinges on the moral and legal right of a surgeon to perform a serious operation on a member of his own family. In "The Tight Reel," the second installment, the right of a parent to determine whom his son shall marry is analyzed.

The \$20,000 that would be required to put the Hoke Smith federal censorship bill into effect would not be all the iniquitous measure would cost the government.

Theda Bara is doing considerable vampirism in the newspapers, too.

Louisville exhibitors are considering the advisability of raising admission prices in their motion picture theaters, the ten cent houses to fifteen cents and the nickel houses to a dime.

Dave Griffith skips many an alleged scenario writer in the neck with his dictum that crime and terrible violence are not essential to film climaxes.

Florenz Ziegfeld, Jr., the producer of the famous "Follies" and other musical entertainments, is responsible for the appearance of Miss Billie Burke in the George Kleine motion picture novel, "Gloria's Romance," soon to be seen in theaters all over the United States.

Walter K. Hill, an experienced circus actionist, has been engaged to

in the end—luxury and happiness or wealth and mere glamour? Does the man appreciate all that the woman is sacrificing? These questions and many others form the keynote of this picture.

Ford Sterling will be seen in "The Snow Cure," a rattling good farce comedy of a new kind, one presenting some entirely new backgrounds for amusing action, with a big black bear rivaling Ford Sterling in the action.

Vitagraph Feature.

"The Surprises of An Empty Hotel" is booked for Friday. A. C. Gunter wrote the novel upon which this photoplay is founded. The plot has quickness of action and deftness of complication that mark the best of this author's stories. J. E. Brady has made a clever screen version and the production reflects credit upon Theodore Marston. Charles Richmond heads a strong cast which includes Arline Pretty, Ethel Corcoran and Leo Delaney.

"The Iron Claw," No. 16, featuring Pearl White, Sheldon Lewis and Creighton Hale, will be shown Friday.

"Heart-Vitagraph News No. 20," containing several important events in relation to our government's affairs with Mexico, and latest fashions will be on the same bill.

"A Cripple Creek Romance" will be the comedy addition and completes a well-balanced program of high class feature attractions.

Another Big Treat.

For the Saturday program J. Stuart Blackton will present Antonio Moreno, Dorothy Kelly and other famous Vitagraph stars in "The Supreme Temptation," written by Arthur J. Wernsley, produced by Harry Davenport and released on the V. L. S. E. program. You are a doctor, your wife is about to become a mother. You start to perform an autopsy on a dead woman. She opens her eyes and looks up at you. She is the wife of an earlier war and thought dead. What would you do?

The national favorite comedienne, Sis Hopkins, will make her first bow to local fans on this program. Check your troubles at the door and she will make you forget them.

"Misty Suffer" will return and will



MARY BOLAND in "The Stepping Stone" Triangle Fine Arts Play

make things lively for all present. Manager Simeral has returned from the eastern cities and announces that all plans are now completed for a new schedule of super-morbid productions to be started at the Bijou the week beginning May 29.

Well, what do you know about that?

One thing about the motion picture, it can hand out some funny stuff without spending the next half hour explaining and diagraming it, then telling a person that it goes over his head.

Charles H. Miller is planning to open a new motion picture theater at Weirton.

Oregon has 198 moving picture theaters.

In "The Eternal Sapho," the late William Fox release, Theda Bara is seen in a story of the rise of a young girl from the slums to the studios

create a narrative of show life under the title of "Peg o' the Ring," for distribution through the Western Newspaper Union.

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STRONG MUSTANG PLAY ANNOUNCED



"The Blindness," a strong, two-part Mustang feature, presents Rhea Mitchell and William Stowell in a gripping story of mining camps, desert and plains. Rhea Mitchell seems to fit into the life of Anna, a school teacher, with a realism as true as though she had actually led children through their laborious recitations instead of working her way to the apex of film non-

BOSTOCK ANIMALS ARE GOING TO CONEY ISLAND

Menagerie Used for Movies to Be Transported Across the Continent.

Preparations are now under way at the Horsley-Mutual studios in Los Angeles, Calif., for the transportation to the East of the Bostock collection of trained animals, which, during the last year, have been appearing in productions released by the Mutual.

This collection, numbering nearly 130, including groups of many diverse species—boxing kangaroos, elephants, tigers, leopards, pumas, dancing, skating and plunging bears, monkeys and wonderfully intelligent chimpanzees will be an added feature at Luna Park, Coney Island, during the coming season.

For several years, preceding the purchase of this collection by Mr. Horsley for use in productions that were screened at the Los Angeles studios for release through the Mutual, these animals were the big attraction at Dreamland park, Coney Island.

The entire collection will be transported to the East in a special train, comprised of about ten cars in addition to several others to be devoted to the trainers and corps of keepers who will come East with them.

ADDITIONAL STAGES.

In order to give more room for the production of important features, the Universal has constructed two additional stages at Universal City, adding 3,200 square feet. Universal City already has the largest stage capacity in the world, but this proportion is greatly increased by the additions.

and fashionable society. During her ascent she wrecks the lives of her early benefactors.

WANTED.—To know why film press agents waste their time writing accounts of social parties attended by picture players.

Some of the producing houses that are curtailing appropriations for their press departments are trying to kill the geese that lay the golden eggs.

The Des Moines, Ia., city council recently put on a set of asses' ears and forbade the showing of "The Birth of a Nation" there, but it was subsequently shown anyway under protection of a court injunction.

One of the latest moves of the Pittsburgh exchanges has carried them out of Film Row into the Penn avenue district. The Keenan building now houses many of them. That is the headquarters of the Associated Press.

Gaumont is giving attention to three-reelers in the belief that there will be a big demand for them this summer in amusement parks and summer theaters.

The Unicorn Film Service Corporation will open ten new exchanges Monday.

"Down in North Carolina," reports the Moving Picture World, "a popular Baptist preacher devoted an eloquent sermon to 'Four Indictments of the Motion Picture.' The reverend doctor indicted the motion picture on these four sweeping grounds: First, 'It is a menace to education'; second, 'It is a menace to patriotism'; third, 'It is a menace to Christianity'; and, last, 'It is a menace to character.'"

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LEW ORTH'S COMPANY TO BE AT THE PALACE

Crazy Man Shot By Vivian Rich

Vivian Rich, charming and popular "Flying A" lead, and her leading man, Alfred Vossburgh, had a harrowing experience a few evenings ago, when they indulged in a horseback ride into the hills back of Santa Barbara, after a busy day filming scenes in "Four Months," which is to be released by the Mutual on May 18.

They were riding abreast on the narrow trail which winds tortuously through the canyons and crevices when, on a sharp turn, they were suddenly confronted by a masked man on horseback, who at once started shooting, it seemed, in every direction at once.

Miss Rich, the quicker to act, suddenly spurred her horse skulking up the steep embankment, the horse scrambling for a footing. From this vantage point, she quickly drew a revolver of small calibre from her



Miss Vivian Rich.

skirt pocket, and, with a whipping motion, sent a bullet straight to the wrist of the bandit.

Meantime, Mr. Vossburgh had dismounted and crept close to the outlaw through the underbrush beside the man from his saddle, and he was suddenly plucked to the ground by Vossburgh, and securely bound. Placing him on his frightened horse, Vossburgh and Miss Rich escorted him back to the Santa Barbara police station, where it was learned that he had recently escaped from the Los Angeles hospital for the insane.

Miss Rich and Mr. Vossburgh are still unable to explain their not being hit by the bullets from the crazy man's six-shooter, but are thanking their lucky stars that they are not nursing severe wounds—or dead.

EVOLUTION

Of Russian Peasant Is Theme of Powerful Film Announced by Lubin.

The evolution of a Russian peasant into a wealthy and powerful American citizen is an original theme developed in "The Light of Dusk," a scenario by Anthony P. Kelly, which the Lubin Company announces as a forthcoming photoplay feature. Several publishing firms have endeavored to prevail upon the author to have "The Light of Dusk" make its first appearance as a novel with the photoplay version to follow. The Lubin company, however, in acquiring the rights of the story, has decided to bestow the original production on the screen.

The direction of this important undertaking has been assigned to Edgar Lewis, who starts work on "The Light of Dusk" with instructions to spare neither effort nor expense in achieving a photoplay masterpiece.

IS VASSAR GIRL

Edna Purviance, the dashing blonde, who appears in support of Charles Chaplin in Mutual releases, is a graduate of Vassar college and hopes some day to star in Broadway musical comedies. Miss Purviance possesses an exceptionally sweet voice and while in college frequently sang at concerts arranged for the benefit of the various societies.

Will Open a Week's Engagement Monday with "The Tango Tea."

The Palace will feature a splendid musical comedy attraction next week, beginning with a matinee Monday. Al Coleman, producer of high class combination productions and tabloid musical comedies, will present Lew Orth's musical comedy company, featuring the charming "Jubilee Girls," in "The Tango Tea."

This is a singing and dancing show with many comedy features, full of tuneful melodies and special vaudeville acts. Late song successes are sung by pretty girls who appear in beautiful costumes. The company also carries its own special scenery and stage effects.

There will be new programs Monday, Wednesday and Friday. Monday and Tuesday the offering will be "The Tango Tea"; Wednesday and Thursday it will be "Aladdin from Broadway" and Friday and Saturday's bill will be "The Politician."

A splendid program of pictures will also be shown daily.

ANN PENNINGTON SIGNS WITH FAMOUS PLAYERS

Famous Hit of Ziegfeld "Follies" to Be Starred in Pictures.

Ann Pennington, who, despite her diminutive size, has been one of the most colossal hits of the Ziegfeld Follies for the last three years, has signed a long term contract with the Famous Players Film Company, to star in the production of that concern in the Paramount Program, "Susie Snowflake," a story of the musical comedy stage, has been chosen as the vehicle for Miss Pennington's motion picture debut, active work in which has already begun.

Though Miss Pennington is one of the most popular little figures of Broadway and her countrywide reputation has been won to a large extent by her clever work in the Follies, she has appeared in all the large cities from coast to coast in "The Red Widow," in which she toured the country four years ago.

It was in this celebrated production, which has since been adopted for the screen by the Famous Players with John Barrymore in the stellar roles, that Miss Pennington made her debut on the stage. Previous to her professional debut in New York, Miss Pennington won an enviable reputation in Philadelphia as an amateur dancer.

NEW EPOCH

In Feature Photoplays Sought by Lubin's "The Barrier."

The selection of a star cast for "The Barrier," the Rex Beach novel which the Lubin Company is preparing to make into an eight or nine-reel photoplay classic, is now engrossing the attention of the company executives. With a powerful story for foundation, the Lubin Company will endeavor to make the cast equally notable in its plan to have "The Barrier" represent a new epoch in feature photoplays.

THEIR JOINT WORK.

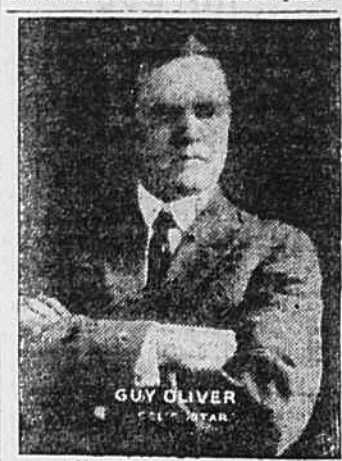
"Not My Sisters' Ince's Triangle Kay Bee feature, in which Bessie Barriscale and William Desmond are co-starred, is the joint work of James Montgomery, author of "Ready Money," and other successful plays, and C. Gardner Sullivan, the staff photoplaywright of the Thomas H. Ince forces.

FAMOUS BANJOIST.

John Mack, famous as a banjoist in Lew Dockstader's minstrel away back in the 70's, is now doing special work as an "extra" at the American-Mutual studios. He appears in several of the scenes of "The Overcoat," a Masterpicture, de luxe edition.

Appears in Most Absorbing Play

Guy Oliver, one of the strong Selig Screen players, is leading man for Miss Kathryn Williams in a most unusual and absorbing photoplay just finished by Selig under the title of "Into the Primitive." The play has to do with two men and a woman cast ashore in desert places.



GUY OLIVER in "Into the Primitive" Selig Screen Play

MISS SALTER ADDED TO HORSLEY FORCES

Little Blue-eyed Miss of Six Years Has Quite a Film Career.

Thelma Salter, a blonde-haired, blue-eyed little Miss of six, is the latest acquisition of the Horsley-Mutual studios. This charming little lady has been in picture work ever since she was two years old. Her engagements include numerous appearances in feature productions and comedies in which she has played in support of some of the screen's most notable stars.

Thelma is a Californian. Los Angeles was her birthplace. Her first important engagement was at three, when she was secured by the Majestic studios for the cast of "Like Father, Like Son." Her work in this picture came to the attention of the Keystone studios directors, who immediately engaged her for comedy releases.

However, comedy work didn't appeal to Thelma and she quit Keystone to play in straight dramatic roles in productions filmed by the New York Motion Picture Corporation. While with this company she came in one of the principal roles in "The Sign of the Cross" feature, starring George Beban. Later she appeared with William S. Hart in "The Disciple."

FOR CLASSICS

Florence LaBadie and Frederick Warde Are Signed for Long Terms.

Frederick Warde, famous Shakespearean star, and Miss Florence LaBadie, one of the screen's most popular heroines, have been signed to long-term contracts by the Thanhouser-Mutual studios.

Mr. Warde, who had long held a prejudice against posing before the camera, will, it is announced, appear in a number of important productions to be released by the Mutual. They will include, it is said, several of his famous stage successes.

These feature productions, together with those in which Miss LaBadie is to be the featured star, will be released by the Mutual under the title of "Thanhouser Classics." Each will be five reels in length. Those featuring Miss LaBadie will be screened from popular books or from original scenarios being prepared under the direction of Phil Loneragan, who wrote many of Miss LaBadie's most noted screen successes.

ORPHEUM THEATER

HEAR THE GREAT PIPE ORGAN THE CADENZA ORCHESTRA HEAR

MONDAY (Brady)

The Queen of Silent Drama CLARA KIMBALL YOUNG

—IN—

"THE FEAST OF LIFE"

Added Attraction: "MYSTERIES OF MYRA"

TUESDAY (Bluebird)

The Master Players TYRONE POWER and MARIE WALCAMP

—IN—

"JOHN NEEDHAM'S DOUBLE"

A Marvelous Interpretation—5 acts

WEDNESDAY (Red Feather)

The Great Dramatic Genius HOBART BOSWORTH & DOROTHY DAVENPORT

—IN—

"DR. NEIGHBOR"

Five Acts.

Added Attraction: "GRAFT"

THURSDAY (Master Picture)

The Brilliant Broadway Star GERTRUDE ROBINSON

—IN—

"THE QUALITY OF FAITH"

Added Attraction, A Rollicking Comedy

FRIDAY (Broadway)

The Popular Matinee Idol GERDA HOLMES and BRUCE MCRAE

—IN—

"THE CHAIN INVISIBLE"

A Modern Society Drama Marvelously Interpreted Five Acts.

SATURDAY (Master Picture)

The Idyllic Triangle Star MISS DOROTHY GISH

—IN—

"BRED IN THE BONE"

A Powerful Drama of Hereditary Impulse From the Famous Novel of the Same Name